

## Sustainability Solution

# How do I improve the shelf-appeal of my clear rPET packaging?



### Overview:

Recycled plastics have grayish or yellowish hue when recycled multiple times

### Problems:

Compared to virgin-based products, PCR in packaging negatively affects shelf appeal and brand identity

### Solutions:

[ThermProtect Antioxidants & Stabilizers](#)  
[Blue Edge & Green Edge Additives](#)



[ThermProtect Antioxidant & Stabilizers](#)



[Blue Edge & Green Edge](#)

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