

# Polyethylene Films 2016

*The business and technical conference for the polyethylene film industry*

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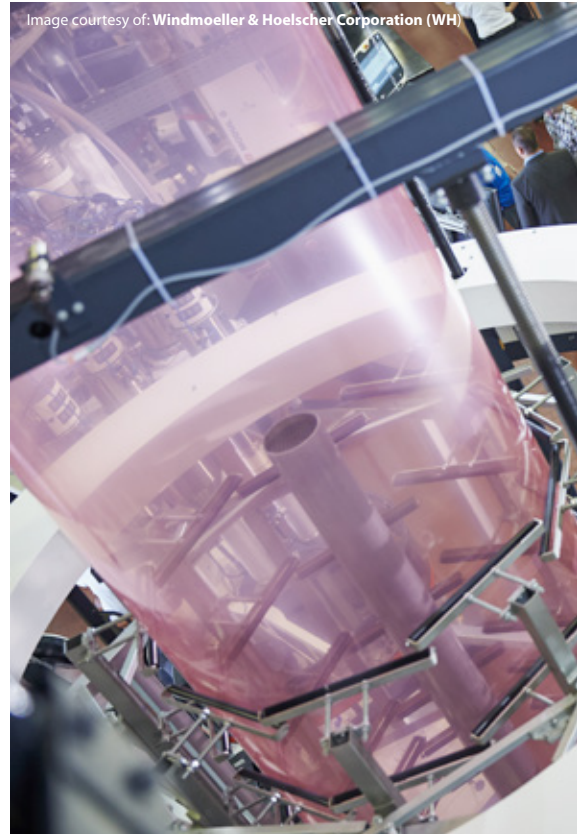


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**February 2-4, 2016**  
The Shores Resort & Spa,  
Daytona Beach, Florida, USA

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# Polyethylene Films 2016

February 2-4, 2016

The Shores Resort & Spa, Daytona Beach, FL, USA

AMI's Polyethylene Films conference is clearly established as the leading conference where the industry meets to discuss the major business and technical issues which are shaping its future. At the last conference the companies in attendance accounted for over 5.5 billion lbs. of polyolefin resin usage resulting in a high level of discussion both inside and outside the formal conference sessions. In particular the structure of the conference allows delegates to have strong contacts with all steps in the supply chain from raw material to final users in a relaxed yet focused business environment.

Although the polyethylene film industry in North America has been facing many challenges, the industry has continued to innovate and develop new products which have enabled innovative companies to generate greater profits. However, extruders have had to deal with volatile raw material and energy costs, high levels of imports of converted goods and increasingly powerful end use customers. At the same time opportunities continue to arise through new resin formulations and new branding/product developments requiring increased sophistication and improved functionality/performance from packaging. Companies in the business have had to balance the need for short term strategies to ensure the continuance of their business while keeping abreast of the latest raw material, additive and machinery developments in order to be sure they are offering the best and most competitive products. Polyethylene Films 2016 will give companies a fantastic opportunity to benchmark their position against the best strategies in the industry while increasing their understanding of the future opportunities which are developing in the market.

Polyethylene Films 2016 will look in detail at both the business challenges and technical developments and how they are affecting today's film producers and the implications for the future. An international panel of expert industry speakers has been assembled by AMI to provide in-depth analysis of trend-setting developments in polyethylene materials and additives and how they will enhance the cost and performance of film products and potentially reshape the industry. Several key papers will also cover the latest in film manufacturing technologies and how they will improve output and profitability.

Polyethylene Films 2016 will include a special markets/issues forum that will aim to put these material and technological developments in the context of the dynamic business environment film producers and their customers operate in, in particular there will be a review of both the current status of the market and the way it will impact relations along the value chain. Industry consultants, AMI, will also provide a detailed review of globalization trends within the PE film industry as well as the market situation in North America.

## CONFERENCE HOTLINE

Contact: Amanda Schaeffer, Conference Coordinator  
Tel: +1 610 478 0800  
Fax: +1 610 478 0900  
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C O N F E R E N C E

### Tuesday, February 2, 2016

- 8:00 Golf tournament sponsored by:  
(Additional registration required)
- 2:30 Registration and welcome coffee
- 3:30 Opening announcements



### MARKET OVERVIEW

- 3:40 **Raw material supply scenarios for the film extrusion industry**  
Mr. Andrew Reynolds, Research Director,  
AMI CONSULTING, United States

### SESSION 1 - MATERIAL INNOVATIONS

- 4:10 **Formulating high performance LLDPE-based heavy duty films for improved properties**  
Mr. Stephen Imfeld, Technical Manager, Applications Development and Technical Service,  
EQUISTAR CHEMICALS, A LYONDELLBASELL COMPANY,  
United States
- 4:40 **The evolution of bioplastics in North America**  
Mr. Joe Jankowski, Commercial Manager Green (bio-based)  
Polyethylene, North America,  
BRASKEM AMERICA, United States
- 5:10 Afternoon wrap up and questions
- 5:15-7:15 Cocktail Reception

### Wednesday, February 3, 2016

- 8:30 Registration and welcome coffee
- 9:00 Opening announcements

### SESSION 1 - MATERIAL INNOVATIONS CONTINUED...

- 9:10 **New advances in high performance polyethylene film solutions**  
Dr. Brent Johnson, PE Market Developer,  
EXXONMOBIL CHEMICAL, United States

### SESSION 2 - MACHINERY/TECHNOLOGY

- 9:40 **Different film extrusion technologies for agribusiness**  
Mr. Mauro Castiglioni, Area Sales Manager,  
MACCHI S.p.A., Italy
- 10:10 **New technology for fast resin and color changes when switching from one blown film job to the next**  
Mr. David Beddus, Technical Sales - Extrusion Systems,  
W&H CORPORATION, United States
- 10:40-11:10 Coffee break
- 11:10 **13-layer bi-axially oriented barrier film - from vision to reality**  
Mr. Adolfo Edgar, VP, Blown Film Systems - US and Canada,  
KUHNE GROUP, Germany



## AMPACET CORPORATION



As the industry's largest volume producer with technical centers and manufacturing sites in North and South America, Asia and Europe, Ampacet Corporation develops, innovates and manufactures the high quality color and additive masterbatches for cast & blown film and extrusion coating applications. Ampacet produces utility and specialty black and white masterbatches plus the broadest array of custom colors and specialty additive masterbatches including chemical foam agents, antistats, antifogs, slips and antiblocks, flame retardants, optical brighteners, release agents, UVI / UVA, conductive blacks, process aids, purges and shut down compounds.

[www.ampacet.com](http://www.ampacet.com)

## TECHMER PM



Founded in 1981, Techmer PM has established a solid reputation for delivering top-quality, custom-tailored additives, colorants, and masterbatches. The company regards its customers as partners and forms long-term relationships that emphasize continuous improvements in both products and quality processes. As a result, an elite circle of national and international customers relies on Techmer PM's advanced technology to add value and compete more effectively in markets ranging from food packaging and agricultural film to construction materials and textiles.

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GOLF TOURNAMENT SPONSORED BY:



## PROGRAM

11:40 **In-process automated cylinder cleaning for film extrusion**  
Mr. James Daly, Business Development Manager - Americas,  
BALDWIN TECHNOLOGY, United States

12:10 - 1:40 Lunch

### SESSION 3 - ADDITIVES

1:40 **Advances in polyethylene stabilization for demanding film applications**  
Dr. Hayder Zahalka, Global Technology Manager,  
ADDIVANT, United States

2:10 **Effective use of high performance nucleators in multi-layer blown film**  
Mr. Walt Forrister, Senior Development Chemist,  
MILLIKEN & COMPANY, United States

2:40-3:10 Coffee break

3:10 **Advanced alkylphenol-free polymeric phosphite stabilizers**  
Mr. Jacob Lance, Technical Manager - Polymer Additives,  
DOVER CHEMICAL CORPORATION, United States

3:40 **Recent advancements in performance additives for stretch hood**  
Mr. Shawn Lucas, Product Manager - Additives,  
AMPACET CORPORATION, United States

4:10 **Open Forum**

4:40 Conference ends

### Thursday, February 4, 2016

8:30 Welcome coffee

9:00 Opening announcements

### BUSINESS FORUM

9:10 **Purchasing equipment – price vs. cost of ownership**  
Mr. Mike Rasner, President & CEO,  
ADVANCED BLENDING SOLUTIONS, United States

9:40 **The Indian market for polyethylene films, lessons and opportunities**  
Mr. Vijay Shankar Yadav, Vice President,  
MAMATA EXTRUSION SYSTEMS PVT. LTD., India

10:10 **The NAFTA polyethylene film industry – change and market opportunity**  
Mr. Andrew Reynolds, Research Director,  
AMI CONSULTING, United States

10:40 Open forum and wrap up

12:00 Lunch

1:30 Conference ends

AMI reserves the right to alter the program without notice.  
The latest program including any new speakers or changes to schedules can be viewed on our website [www.amiplastics-na.com](http://www.amiplastics-na.com)

### FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

1. Get an independent view on the trends in the market for PE film products- threats and opportunities.
2. Find out about the latest technology developments in polyethylene grades and how they will influence film performance and costs.
3. Assess the latest process developments and find out how they can help improve productivity and output.
4. Benchmark your company's performance and experience against those of other leading players in the industry.
5. Network with senior delegates and speakers drawn from throughout the industry.



