



## NEWS RELEASE

For additional information please contact:  
Agency contact: Gail Steckler  
AMP-126

TO THE EDITOR

FOR IMMEDIATE RELEASE

Ms. Eileen Ferguson  
Marketing Communications Coordinator  
Ampacet Corporation  
660 White Plains Road  
Tarrytown, NY 10591  
(513) 247-5412  
[Eileen.Ferguson@ampacet.com](mailto:Eileen.Ferguson@ampacet.com)

### **CRYSTALCLEAR™ PET UV ABSORBER ELIMINATES THE UNAPPEALING**

#### **“YELLOW” HUE CHARACTERISTIC IN PET UV PLASTIC**

***UV absorber with additive eliminates the characteristic yellow tint and reduces the cost of UV protection by up to 40%***

Tarrytown, NY: Ampacet CrystalClear™ additive 603192-PT improves upon standard PET UV technology by delivering greater package clarity, lower cost, and all of the UV protection benefits that preserve product integrity, color, flavor and nutritional value.

Unlike standard PET UV absorbers that cast an unsightly yellow haze; Ampacet’s CrystalClear PET UV additive offers improved clarity.

-MORE-

## **CRYSTALCLEAR™ PET UV ABSORBER ELIMINATES THE UNAPPEALING “YELLOW” HUE CHARACTERISTIC IN PET UV PLASTIC**

**Ampacet Corporation**

Page 2

The CrystalClear PET UV absorber additive has been compounded for performance and cost efficiency. A considerably smaller percentage of CrystalClear provides the same level of UV absorption at lower cost, since less than half the amount of the additive is required. In comparison to standard PET UV absorbers, the cost to add CrystalClear additive to a PET package can be reduced by as much as 40%.

### **About Ampacet**

Ampacet Corporation is a global masterbatch leader and offers the broadest range of custom color, special effect, black, white and specialty additive masterbatches for extrusion, molding and a multitude of other processes and applications. Founded in 1937, it now employs more than 1,500 people and has revenues exceeding \$760 million. Headquartered in Tarrytown, N.Y., Ampacet Corporation operates technical and color development centers and manufacturing sites throughout the Americas, Asia and Europe.

*For more information, please contact Mr. Doug Brownfield, Ampacet Sales Corporation, 660 White Plains Rd., Tarrytown, NY 10591 Tel: (914) 631-6600; E-mail: [douglas.brownfield@ampacet.com](mailto:douglas.brownfield@ampacet.com) . Or visit: [www.ampacet.com](http://www.ampacet.com).*