



NEWS RELEASE



For additional information please contact:

Agency contact: Gail Steckler
AMP-135

TO THE EDITOR

Ms. Eileen Ferguson
Marketing Communications Coordinator
Ampacet Corporation
660 White Plains Road
Tarrytown, NY 10591
(513) 247-5412
Eileen.Ferguson@ampacet.com

FOR IMMEDIATE RELEASE

COLOR LEVELING ADDITIVE ALLOWS PACKAGE DESIGNERS AND MOLDERS TO USE THE BROADEST PALETTE OF COLORS

Single, universal machine setting can now accommodate all colors – resulting in faster cycle times, increased production efficiencies, higher quality output and impressive cost savings

Tarrytown, NY: Ampacet offers **ProBlend™**, a process-optimizing, single-setting “color leveling” additive that offers package designers a broader palette of color possibilities by allowing all colors to run at the same speed without adversely affecting shrinkage, quality or efficiency, while also controlling cost.

-MORE-

COLOR LEVELING ADDITIVE ALLOWS PACKAGE DESIGNERS AND MOLDERS TO USE THE BROADEST PALETTE OF COLORS

Ampacet Corporation

Page 2

Traditional, color-specific settings can slow production cycles and frustrate molders and quality engineers. “Most molders won’t slow down or speed up the equipment to accommodate the color they are running,” notes Morgan Gibbs, Director, Technical Services and Development at Ampacet. “The practice of running different colors at the same speed often causes differences in tolerances that may result in intermittent container leakage issues.”

Ampacet’s **ProBlend** color leveling additive eliminates warped, non-conforming parts and abolishes time-consuming, color-specific setups by allowing a single temperature/speed setting that allows all colors to shrink to the same degree in order to achieve dimensional stability.

-MORE-

COLOR LEVELING ADDITIVE ALLOWS PACKAGE DESIGNERS AND MOLDERS TO USE THE BROADEST PALETTE OF COLORS

Ampacet Corporation

Page 3

ProBlend can also deliver savings in packaging, where the reduction of scrap from separate color runs, combined with uniform cycle times, can account for additional packaging cost savings.

“Ampacet’s **ProBlend** color leveling additive works especially well in polypropylene closures, tubs and containers used for laundry, personal care, food, household chemicals and medical products” says Rich Novomesky, Strategic Business Unit Manager at Ampacet.

About Ampacet

Ampacet Corporation is a global masterbatch leader and offers the broadest range of custom color, special effect, black, white and specialty additive masterbatches for extrusion, molding and a multitude of other processes and applications. Founded in 1937, it now employs more than 1,500 people and has revenues exceeding \$760 million. Headquartered in Tarrytown, N.Y., Ampacet Corporation operates technical and color development centers and manufacturing sites throughout the Americas, Asia and Europe.

*For more information, please contact Mr. Rich Novomesky,
Ampacet Sales Corporation, 660 White Plains Rd., Tarrytown, NY 10591
Tel: (914)631-6600 ; E-mail: rich.novomesky@ampacet.com. Or visit:
www.ampacet.com.*

-MORE-

**COLOR LEVELING ADDITIVE ALLOWS PACKAGE DESIGNERS AND
MOLDERS TO USE THE BROADEST PALETTE OF COLORS**

Ampacet Corporation

Page 4



Press Release and Hi-Res Photo Can Be Downloaded Here:

<http://www.bizstratbeyond.com/pr AMP/AMP-135.zip>

Photo Caption:

ProBlend[™] color leveling additive from Ampacet provides dimensional stability and efficiency that allows all colors to run at the same speed with no warpage or leakage problems.

#