# Polyethylene Films 2016

# The business and technical conference for the polyethylene film industry



# SPECIAL PRICE FOR AMPACET CUSTOMERS: \$700

Organized by: Applied Market Information LLC



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# Polyethylene Films 2016

# February 2-4, 2016 The Shores Resort & Spa, Daytona Beach, FL, USA

AMI's Polyethylene Films conference is clearly established as the leading conference where the industry meets to discuss the major business and technical issues which are shaping its future. At the last conference the companies in attendance accounted for over 5.5 billion lbs. of polyolefin resin usage resulting in a high level of discussion both inside and outside the formal conference sessions. In particular the structure of the conference allows delegates to have strong contacts with all steps in the supply chain from raw material to final users in a relaxed yet focused business environment.

Although the polyethylene film industry in North America has been facing many challenges, the industry has continued to innovate and develop new products which have enabled innovative companies to generate greater profits. However, extruders have had to deal with volatile raw material and energy costs, high levels of imports of converted goods and increasingly powerful end use customers. At the same time opportunities continue to arise through new resin formulations and new branding/product developments requiring increased sophistication and improved functionality/performance from packaging. Companies in the business have had to balance the need for short term strategies to ensure the continuance of their business while keeping abreast of the latest raw material, additive and machinery developments in order to be sure they are offering the best and most competitive products. Polyethylene Films 2016 will give companies a fantastic opportunity to benchmark their position against the best strategies in the industry while increasing their understanding of the future opportunities which are developing in the market.

Polyethylene Films 2016 will look in detail at both the business challenges and technical developments and how they are affecting today's film producers and the implications for the future. An international panel of expert industry speakers has been assembled by AMI to provide indepth analysis of trend-setting developments in polyethylene materials and additives and how they will enhance the cost and performance of film products and potentially reshape the industry. Several key papers will also cover the latest in film manufacturing technologies and how they will improve output and profitability.

Polyethylene Films 2016 will include a special markets/issues forum that will aim to put these material and technological developments in the context of the dynamic business environment film producers and their customers operate in, in particular there will be a review of both the current status of the market and the way it will impact relations along the value chain. Industry consultants, AMI, will also provide a detailed review of globalization trends within the PE film industry as well as the market situation in North America.

# **CONFERENCE HOTLINE**

Contact: Amanda Schaeffer, Conference Coordinator Tel: +1 610 478 0800 Fax: +1 610 478 0900 Email: as@amiplastics-na.com

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# **HEADLINE SPONSOR**

# CONFERENC

BLENDING SOLUTIONS

# Tuesday, February 2, 2016

8:00	Golf tournament sponsored by:
	(Additional registration required)

- 2:30 Registration and welcome coffee
- 3:30 Opening announcements

#### **MARKET OVERVIEW**

3:40 **Raw material supply scenarios for the film extrusion industry** Mr. Andrew Reynolds, Research Director, AMI CONSULTING, United States

#### **SESSION 1 – MATERIAL INNOVATIONS**

- 4:10 Formulating high performance LLDPE-based heavy duty films for improved properties Mr. Stephen Imfeld, Technical Manager, Applications Development and Technical Service, EQUISTAR CHEMICALS, A LYONDELLBASELL COMPANY, United States
- 4:40 **The evolution of bioplastics in North America** Mr. Joe Jankowski, Commercial Manager Green (bio-based) Polyethylene, North America, BRASKEM AMERICA, United States
- 5:10 Afternoon wrap up and questions

#### 5:15-7:15 Cocktail Reception

# Wednesday, February 3, 2016

8:30 Registration and welcome coffee9:00 Opening announcements

# **SESSION 1 - MATERIAL INNOVATIONS CONTINUED...**

9:10 New advances in high performance polyethylene film solutions Dr. Brent Johnson, PE Market Developer, EXXONMOBIL CHEMICAL, United States

# **SESSION 2 - MACHINERY/TECHNOLOGY**

- 9:40 **Different film extrusion technologies for agribusiness** Mr. Mauro Castiglioni, Area Sales Manager, MACCHI S.p.A., Italy
- 10:10 New technology for fast resin and color changes when switching from one blown film job to the next Mr. David Beddus, Technical Sales - Extrusion Systems, W&H CORPORATION, United States

## 10:40-11:10 Coffee break

11:10 **13-layer bi-axially oriented barrier film from vision to reality** Mr. Adolfo Edgar, VP, Blown Film Systems - US and Canada, KUHNE GROUP, Germany





# E PROGRAM

11:40 In-process automated cylinder cleaning for film extrusion Mr. James Daly, Business Development Manager - Americas, BALDWIN TECHNOLOGY, United States

# 12:10 -1:40 Lunch

# **SESSION 3 - ADDITIVES**

- 1:40 Advances in polyethylene stabilization for demanding film applications Dr. Hayder Zahalka, Global Technology Manager, ADDIVANT, United States
- 2:10 Effective use of high performance nucleators in multi-layer blown film Mr. Walt Forrister, Senior Development Chemist, MILLIKEN & COMPANY, United States
- 2:40-3:10 Coffee break
- 3:10 Advanced alkylphenol-free polymeric phosphite stabilizers Mr. Jacob Lance, Technical Manager - Polymer Additives, DOVER CHEMICAL CORPORATION, United States
- 3:40 Recent advancements in performance additives for stretch hood Mr. Shawn Lucas, Product Manager - Additives, AMPACET CORPORATION, United States
- 4:10 **Open Forum**
- 4:40 Conference ends

# Thursday, February 4, 2016

8:30 Welcome coffee9:00 Opening announcements

# **BUSINESS FORUM**

- 9:10 **Purchasing equipment price vs. cost of ownership** Mr. Mike Rasner, President & CEO, ADVANCED BLENDING SOLUTIONS, United States
- 9:40 **The Indian market for polyethylene films, lessons and opportunities** Mr. Vijay Shankar Yadav, Vice President, MAMATA EXTRUSION SYSTEMS PVT. LTD., India
- 10:10 **The NAFTA polyethylene film industry change and market opportunity** Mr. Andrew Reynolds, Research Director, AMI CONSULTING, United States
- 10:40 Open forum and wrap up
- 12:00 Lunch
- 1:30 Conference ends

AMI reserves the right to alter the program without notice. The latest program including any new speakers or changes to schedules can be viewed on our website www.amiplastics-na.com

# **AMPACET CORPORATION**



As the industry's largest volume producer with technical centers and manufacturing sites in North and South America, Asia and Europe, Ampacet Corporation develops, innovates and manufactures the high quality color and additive masterbatches for cast & blown film and extrusion coating applications. Ampacet produces utility and specialty black and white masterbatches plus the broadest array of custom colors and specialty additive masterbatches including chemical foam agents, antistats, antifogs, slips and antiblocks, flame retardants, optical brighteners, release agents, UVI / UVA, conductive blacks, process aids, purges and shut down compounds.

#### www.ampacet.com

# **TECHMER PM**



Founded in 1981, Techmer PM has established a solid reputation for delivering top-quality, custom-tailored additives, colorants, and masterbatches. The company regards its customers as partners and forms long-term relationships that emphasize continuous improvements in both products and quality processes. As a result, an elite circle of national and international customers relies on Techmer PM's advanced technology to add value and compete more effectively in markets ranging from food packaging and agricultural film to construction materials and textiles.

## www.techmerpm.com

**GOLF TOURNAMENT SPONSORED BY:** 



# FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

- 1. Get an independent view on the trends in the market for PE film products- threats and opportunities.
- 2. Find out about the latest technology developments in polyethylene grades and how they will influence film performance and costs.
- 3. Assess the latest process developments and find out how they can help improve productivity and output.
- 4. Benchmark your company's performance and experience against those of other leading players in the industry.
- 5. Network with senior delegates and speakers drawn from throughout the industry.

# **CONFERENCE DETAILS**

DATE AND LOCATION: February 2-4, 2016 The Shores Resort & Spa 2637 South Atlantic Avenue Daytona Beach, FL 32118 United States Tel: +1 386 767 7350

# **GOLF TOURNAMENT**



Image courtesy of: The Shores Resort & Spa

On February 2, 2016, a shotgun start Golf Tournament will be held at 9:00AM, prior to the start of the conference sessions. Teams of four will be assigned to maximize networking opportunities. Cost is \$99 per golfer. This includes the greens fee, cart rental and continental breakfast. Clubs are available for an additional \$40 if needed. Limited entry is available so register as soon as possible. Prizes will be awarded to the winning team and winners of on-course contests.

# HOTEL ACCOMMODATION

The conference fee does not include lodging. We have negotiated a special rate of \$152 plus tax per night for run of the house at The Shores Resort & Spa. To make a reservation, please contact the hotel's reservation department at +1 386 767 7350 by January 8, 2016 and indicate that you will be attending "AMI's Polyethylene Films 2016 conference" to qualify for the special room rate. The hotel rate is guaranteed for a limited number of rooms so do not delay in making your reservation for a room at the conference location.

## **REGISTRATION FEE**

Register for only \$700 as a Ampacet customer. Registration includes all sessions, conference proceedings, reception, luncheons and break refreshments.

# SPONSOR THIS EVENT AND PROMOTE YOUR COMPANY

AMI events are more than just arenas for listening and networking. They also represent highly targeted opportunities to enhance your image and promote your products and services to an international audience.

Each event offers the following unique awareness building opportunities: sponsorship of the cocktail reception, lunches, coffee breaks, and much more. For further information, please contact the Conference Coordinator at +1 610 478 0800.

### **EXHIBITION PACKAGE**

This package includes an exhibition space in the conference room where we will be hosting registration, the cocktail reception and coffee breaks, giving exhibitors maximum exposure. It also includes **1 free delegate place**. Exhibitors may either use tables provided by the hotel or bring their own stand or display. A limited number of tables are available and are assigned on a first come, first serve basis. The cost of this package is \$2090. Please note: When applicable, exhibitors are responsible for any electricity and/or handling fees involved with their booth. For further information, please contact the Conference Coordinator.

### SOCIAL EVENTS

The social events organized for AMI's Polyethylene Films 2016 conference will provide an ideal setting for delegates and speakers to mix business with pleasure. On the first evening, everyone is warmly invited to attend the cocktail reception.

### SUBSTITUTIONS / CANCELLATIONS

Delegates may be substituted at any time at no charge. We ask that you provide ample notification of substitution so that materials can be prepared. Full refunds, less an administrative charge of \$200 will only be made on cancellations received prior to December 18, 2015. We regret that we cannot make refunds on cancellations received after this date or for no-shows at the conference. Please note that refunds cannot be made on table top bookings or sponsorship packages.

# FAX FORM TO: +1 610 478 0900

# **CONFERENCE HOTLINE**

# Ms. Amanda Schaeffer, Conference Coordinator

Applied Market Information LLC 1210 Broadcasting Road, Suite #103 Wyomissing, PA 19610, USA Tel: +1 610 478 0800 Fax: +1 610 478 0900 Email: as@amiplastics-na.com

Please make copies of this registration form for others to use or download a PDF file copy of the brochure from our web site at **www.amiplastics-na.com** 

# **REGISTRATION FORM**

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