

# Polyethylene Films 2017

AM/ Conferences



*The business and technical conference for the polyethylene film industry*



**January 31 – February 2, 2017**

*The Shores Resort & Spa,  
Daytona Beach Shores, Florida, USA*

Organized by:  
Applied Market  
Information LLC



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# Polyethylene Films 2017

January 31 - February 2, 2017, The Shores Resort & Spa, Daytona Beach Shores, FL, USA

AMI's Polyethylene Films conference is established as the leading conference where the industry meets to discuss major business and technical issues which are shaping its future. At the last conference the companies in attendance accounted for over 5.6 billion lbs. of polyolefin resin usage resulting in a high level of discussion both inside and outside the formal conference sessions. In particular the structure of the conference allows delegates to gain strong contacts throughout the supply chain from raw material to final users in a relaxed yet focused business environment.

Polyethylene Films 2017 will look in detail at both business challenges and technical developments and how they are affecting today's film producers and the implications for the future. An international panel of expert industry speakers has been assembled by AMI to provide in-depth analysis of trend-setting developments in polyethylene materials and additives and how they will enhance the cost and performance of film products and potentially reshape the industry. Several key papers will also cover the latest in film manufacturing technologies and how they will improve output and profitability.

Polyethylene Films 2017 will include a special markets/issues forum that will aim to put these material and technological developments in the context of the dynamic business environment film producers and their customers operate in. In particular, there will be a review of both the current status of the market and the way it will impact relations along the value chain. AMI will also provide a detailed review of globalization trends within the PE film industry as well as the market situation in North America.

## FIVE GOOD REASONS WHY YOU SHOULD ATTEND

1. Hear top experts talk about new innovations in technology
2. Review the latest developments in the market
3. Gain insight in what drives success in the polyethylene film industry
4. Benchmark your company against other leading players
5. Network with expert professionals in the packaging industry

## CONFERENCE HOTLINE

**Contact: Amanda Schaeffer, Conference Coordinator**  
**Tel: +1 610 478 0800**  
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**Twitter: @AMIconferences #attendAMI**

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Advanced Blending Solutions (ABS) is a world class designer and supplier of material handling, blending, and controls for the plastics industry. With representatives throughout North America, ABS is a fast-growing company committed to providing the best products and services to meet their customers' unique needs. The manufacturing facility in Wallace, MI, features 25,000 square feet for assembly, manufacturing, fabrication, lab, inventory, and shipping. The space includes laser table, break press, roll, tube bender, lathe, and CNC mill, allowing ABS greater control over manufacturing and fabrication, to produce the highest quality equipment.

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As the industry's largest volume producer with technical centers and manufacturing sites in North and South America, Asia and Europe, Ampacet Corporation develops, innovates and manufactures the high quality color and additive masterbatches for cast & blown film and extrusion coating applications. Ampacet produces utility and specialty black and white masterbatches plus the broadest array of custom colors and specialty additive masterbatches including chemical foam agents, antistats, antifogs, slips and antiblocks, flame retardants, optical brighteners, release agents, UVI / UVA, conductive blacks, process aids, purges and shut down compounds.

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**Organized by:**

**APPLIED MARKET INFORMATION LLC**



Applied Market Information LLC (AMI LLC) is the leading supplier of plastics consultancy and information services to the global plastics industry. Based in Wyomissing, PA, AMI LLC organizes a series of conferences providing an outstanding range of opportunities for business networking.

To find out more about AMI's products, services and events, visit our website at: [www.amiplastics-na.com](http://www.amiplastics-na.com) or call: +1 610 478 0800 or email: [consult@amiplastics-na.com](mailto:consult@amiplastics-na.com)

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**Tuesday, January 31, 2017**

9:00 Golf tournament sponsored by:  
(Additional registration required)



3:00 Registration and welcome coffee  
3:30 Opening announcements

**MARKET OVERVIEW**

3:40 **An outlook for the North American plastics industry from trade to end use demand**  
Mr. Andrew Reynolds, Research Director,  
AMI CONSULTING, United States

**SESSION 1 - MATERIAL INNOVATIONS**

4:10 **New LDPE developments featuring improved clarity and process-ability**  
Dr. Maged Botros, PE Product and Application Development,  
LYONDELLBASELL, United States

4:40 **Innovations in film stiffness/toughness balance**  
Dr. Rajen Patel, Fellow,  
THE DOW CHEMICAL COMPANY, United States

5:10 Afternoon wrap up and questions

5:30 – 7:00 Cocktail reception

**Wednesday, February 1, 2017**

8:30 Registration and welcome coffee  
9:00 Opening announcements

**SESSION 1 - MATERIAL INNOVATIONS CONTINUED...**

9:10 **Innovations in high-performance materials**  
Speaker to be determined

9:40 **Multilayer polyethylene films for food service packaging applications**  
Mr. Dan Falla, Technical Service Specialist – Flexible Products,  
NOVA CHEMICALS CORPORATION, United States

10:10 **New standard for measuring plastic film - what this means for the industry**  
Mr. Rob Lawrence, Vice President,  
SOLVTECH, INC., United States

10:40-11:10 Coffee break

**SESSION 2 - MACHINERY/TECHNOLOGY**

11:10 **Foam in films & blown microlayer technology**  
Mr. Mark Wodrich, US Sales Manager,  
MACRO ENGINEERING & TECHNOLOGY, Canada

11:40 **New instruments and methods for the detection of trace level contaminants in polymer grade ethylene**  
Mr. George Gonzalez, Global Segment Marketing Manager,  
AGILENT TECHNOLOGIES, INC., United States

12:10-1:40 Lunch

1:40 **Technical solutions for today and tomorrow's PE film production**  
Mr. Steven DeSpain, Vice President,  
REIFENHAUSER INC., United States

**SESSION 3 - ADDITIVES**

2:10 **Balancing the properties and performance of polyolefin stabilizer packages**  
Mr. Jacob Lance, Technical Manager – Polymer Additives,  
DOVER CHEMICAL CORP., United States

2:40 **Easy pour and improved evacuation: Enhancing performance of liquid packaging**  
Mr. Kent O'Neill, R&D Engineer,  
A. SCHULMAN INC., United States

3:10-3:40 Coffee break

3:40 **Advancement in high clarity antiblock products for high clarity films**  
Dr. Thomas Dombrowski, Sr. Research Scientist,  
SPECIALTY MINERALS INC., United States

4:10 **Broad permanent UV absorbance of polyolefin films & overview of hyperchromicity plasmonic mechanisms**  
Dr. Joseph R. Webster, President/CTO,  
STABILIZATION TECHNOLOGIES LLC, United States

4:40 **Antimicrobial/antifungal additives for food packaging**  
Mr. Nivaldo Bosio, Director of Technology,  
SYMPHONY ENVIRONMENTAL, United States

5:10 Afternoon wrap up and questions

**Thursday, February 2, 2017**

8:30 Welcome coffee  
9:00 Opening announcements

**BUSINESS FORUM**

9:10 **Sustainability: A converter's perspective**  
Mr. David McLain, Market Development Manager,  
PRINTPACK, INC., United States

9:40 **Trends in the polyethylene conversion industry – observations on industry structure and technology investment**  
Mr. Timothy Lewis, Vice President of Global Sales,  
CMD, United States

10:10 **Case study: Minimization of packaging waste from raw materials for plastics compounding**  
Ms. Sandra Davis, Senior Technical Marketing Consultant,  
CHEMOURS COMPANY, United States

10:40-11:10 Coffee break

11:10 **Clear barrier packaging and PE's role - trends, uses, synergy of materials**  
Mr. Brian K. Muehl, National Accounts Technical Manager,  
AMERICAN PACKAGING CORPORATION, United States

11:40 **DATA - It's the future!**  
Mr. Mike Rasner, President/CEO,  
ADVANCED BLENDING SOLUTIONS, United States

12:10 **The NAFTA polyethylene film industry – change and market opportunity**  
Mr. Andrew Reynolds, Research Director,  
AMI CONSULTING, United States

12:45-2:00 Lunch

2:00 Conference ends

*AMI reserves the right to alter the program without notice. The latest program including any new speakers or changes to schedules can be viewed on our website [www.amiplastics-na.com](http://www.amiplastics-na.com)*

