Polyethylene Films 2009

A marketing, business & technical conference for the polyethylene films industry

March 26-27, 2009
The Shores Resort & Spa
Daytona Beach, FL, USA

Ampacet customers only $500

Pictures courtesy of: Dupont, Davis Standard LLC and Ampacet Corporation / Techmer PM

Organized by
APPLIED MARKET INFORMATION LLC

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Also sponsored by:
POLYETHYLENE FILMS 2009 has established a position as the leading conference where the industry meets to discuss the major business and technical issues which are shaping its future. At the last conference the extruders in attendance accounted for over 3.0 billion lbs of resin usage resulting in a high level of discussion both inside and outside the formal conference sessions. In particular the structure of the conference allows delegates to have strong contacts with all steps in the supply chain from raw material to final users in a relaxed yet focused business environment.

In an age when the North American market for polyethylene film is ever changing, with the past couple of years have been particularly challenging because of rising raw material and energy costs, a growing threat from imported finished goods squeezing market share and slowing growth rates challenging market strategies. At the same time the pace of innovation in the industry has also been accelerating as evidenced by the increasing sophistication of many final end user packs which offer improved functionality and performance. Whilst balancing the need for short terms strategies to ensure the continuance of their business companies also need to keep abreast of the latest raw material, additive and machinery developments in order to be sure they are offering the best and most competitive product. POLYETHYLENE FILMS 2009 gives companies a fantastic opportunity to benchmark their position against best strategies in the industry while at the same time increasing their understanding of the future opportunities which are developing in the market.

POLYETHYLENE FILMS 2009 will look in detail at both the business challenges and technical developments and how they are affecting today's film producers and the implications for the future. An international panel of expert industry speakers has been assembled by AMI to provide in-depth analysis of trend-setting developments in polyethylene materials and additives and how they will enhance the cost and performance of film products and potentially reshape the industry. Several key papers will also cover the latest in film manufacturing technologies and how they will improve output and profitability. POLYETHYLENE FILMS 2009 will also include a special markets/issues forum that will aim to put these material and technological developments in the context of the challenging business environment film producers and their customers operate in. Industry consultants, AMI, will provide a detailed review of globalization trends within the PE film industry as well as the market situation in North America. There will also be a panel discussion to allow all participants to put forward their views on the trends and developments in the polyethylene film industry.

5 GOOD REASONS WHY YOU SHOULD ATTEND:
Get an independent view on the trends in the global trade of PE film products. What are the threats and opportunities in trade?
Find out about the latest technology developments in polyethylene grades and how they will influence film performance and costs
Assess the latest process developments and find out how they can help improve productivity and output
Benchmark your company's performance and experience against those of other leading players in the industry
Network with our senior delegates and speakers drawn from throughout the industry

CONFERENCE HOTLINE
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Tel +1 610 478 0800
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Thursday, March 26, 2009
8:00-9:00 Registration & welcome coffee
9:00 opening remarks

MARKET OVERVIEW
9:10 Polyethylene film industry trends - making the most of new opportunities
Mr. Andrew Reynolds, Research Director, APPLIED MARKET INFORMATION LTD.

RAW MATERIALS
9:40 Antifogs for Packaging Applications - Past, Present, & the Future
Abe Mor, VP of Technology, TECHMER

10:10 TiO2 tools for film applications
Mr. Phil Niedenzu, Plastics Global Offering, DUPONT CHEMICALS

10:10-10:40 Coffee break

10:40 An introduction to polymer processing aids for film applications
Mr. Brian Smith, Viton @FreeFlow ™ Technical Services, DUPONT PERFORMANCE ELASTOMERS

11:10 The latest innovation in metallocene polyethylene
Mr. Dirk Michiels, Global Polyolefin Products Technical Manager, EXXONMOBIL CHEMICAL COMPANY.

11:40 Film formulation & processing effects on high molecular weight, high density polyethylene (HWW-HDPE) blown film
Dr. Leonard Cribbs, Consulting Researcher, LYONDELLBASELL INDUSTRIES

12:10 - 1:30 Lunch, sponsored by Davis Standard LLC

1:30 Additive, whites and specialty concentrates for improving performance and efficiency of polyolefin films
Dr. Sushant D. Roy, Technical Manager, INGENIA POLYMERS INC.

2:00 Advances in nucleation of polyethylene films
Dr. Lee Rieth, Global Market Manager of PE Nucleation, MILLIKEN & COMPANY

EQUIPMENT/TECHNOLOGY
2:30 Recycling is more important than ever before! The latest technology available to recycle blown/cast film scrap
Mr. Chris Strzelecki, Vice President - Sales, ADVANCED EXTRUSION SOLUTIONS

3:00 Leveraging equipment for profitable sustainability
Mr. Timothy Lewis, Vice President of Marketing and Sales, CMD CORPORATION.

3:30-4:00 Coffee break

4:00 Enhancing polyethylene film properties through layer multiplication
Mr. Gary Oliver, Vice President of Technology, EXTRUSION DIES INDUSTRIES, LLC.
PROGRAM

4:30  Utilizing gear pumps on multilayer film production lines
Brad Casale, Sales/Customer Service,
PSI-POLYMER SYSTEMS INC.

5:00  Efficiencies in extrusion - “Where the money is”
Mr. Nick Nigro, Sales Manager of Extrusion Systems,
WINDMOELLER & HOELSCHER CORPORATION

5:30  Recent machinery developed for polyethylene film niche applications
Mr. Rick Keller, Vice President - Blown Film Business Group,
DAVIS STANDARD LLC

6:00 - 7:30 Cocktail reception

Friday, March 27, 2009

8:00 - 8:30 Welcome coffee
8:30 Opening Announcements

EQUIPMENT/TECHNOLOGY continued

8:40  Advances in quoting and pricing in the flexible packaging market
Mr. Jacob Aharon, President, PLASTISOFT CORPORATION

9:10  Keeping confidant in today's market
Mr. Steven DeSpain, Vice President of Sales and Marketing,
KIEFEL INC.

BUSINESS FORUM

9:40  Coex materials helping to address sustainability
Mr. Chris Squire, Product development manager, AEP

10:10-10:40 Coffee break

10:40  Polyethylene films are a sustainable packaging solution.
It's more than just the source that makes a film green
Mr. Brian Muehl, Manager of Materials Technology and Sustainability, ALCAN PACKAGING

11:10 Compostable cellulose packaging films from a renewable resource
Mr. Malcolm Cohn, Market Manager- Americas, INNOVIA FILMS

11:40 Past, present, & future- A global perspective on polyethylene films & packaging
Mr. Satish Sharma, CEO/Owner, NINA PLASTICS

12:10 - 1:30 Lunch

1:30  Polyethylene film market in Central Eastern Europe
Dr. Gabor Szalai, General Manager, OKOPET LTD.

2:00  Making grocery bag recycling into a viable business
Mr. Jeff Crew, Senior Materials Buyer, TREX COMPANY

2:30  Global aspects of future polyethylene film market development
Mr. Andrew Reynolds, Research Director, APPLIED MARKET INFORMATION LTD.

3:00-3:30 Conference wrap up and questions
3:30 Conference ends

All timings are approximate.
AMI reserves the right to alter the program without notice.

HEADLINE SPONSORS:

AMPACET CORPORATION

As the industry's largest volume producer with technical centers and manufacturing sites in North and South America, Asia and Europe, Ampacet Corporation develops, innovates and manufactures the high quality color and additive masterbatches for cast & blown film and extrusion coating applications. Ampacet produces utility and specialty black and white masterbatches plus the broadest array of custom colors and specialty additive masterbatches including chemical foam agents, antistats, antifogs, slips and antiblocks, flame retardants, optical brighteners, release agents, UVI / UVA, conductive blacks, process aids, purges and shut down compounds.

www.ampacet.com

TECHMER PM

Founded in 1981, Techmer PM has established a solid reputation for delivering top-quality, custom-tailored additives, colorants, and masterbatches. The company regards its customers as partners and forms long-term relationships that emphasize continuous improvements in both products and quality processes. As a result, an elite circle of national and international customers relies on Techmer PM’s advanced technology to add value and compete more effectively in markets ranging from food packaging and agricultural films to construction materials and textiles.

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ORGANIZED BY:
APPLIED MARKET INFORMATION LLC

Applied Market Information LLC is the North American operation of Applied Market Information Ltd, Europe's leading supplier of plastics consultancy and informational services to the global plastics industry. AMI LLC offers the full range of AMI services and products to North American clients. Together with our well established European based operations we are well placed to provide a truly global research capability to our clients.

Based in Reading, PA, Applied Market Information LLC produces a range of reports covering the main markets for plastics in America, Asia and Europe. Our range of specialized services cover individual consulting services, multi-client reports, conferences and publishing.

To find out more about AMI’s conference program or any other of our services or products visit our web site at www.amiplastics.com or call the AMI LLC office at 610 478 0800 or email: wg@researchami.com.

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Additional information can be found at:
www.amiplastics.com
CONFERENCE DETAILS

DATE AND LOCATION
The Shores Resort & Spa
2637 South Atlantic Avenue, Daytona Beach Shores, FL 32118
Tel +1 386 767 7350  Fax +1 386 760 3651

HOTEL ACCOMMODATION
The conference fee does not include lodging. We have negotiated a special rate of $130 per night for a single or double occupancy at The Shores Resort & Spa. Please contact the hotel's reservation department directly and be sure to mention AMI'S POLYETHYLENE FILMS 2009 conference to qualify for the special room rate. Rooms are limited and will be held on a first-come, first-reserved basis. The hotel rate is guaranteed for a limited number of rooms so do not delay in making your reservation for a room at the conference location. Reservation cut-off date is March 2nd 2009.

HOTEL ACCOMMODATION

REGISTRATION FEE
As an Ampacet customer you can register for only $500. This includes all sessions, conference proceedings, reception, luncheons and break refreshments.

GROUP RATES
For companies wishing to register two or more delegates, group discounts are available. Please contact the conference manager for more details.

SPONSORSHIP
AMI events are more than just arenas for listening and networking. They also represent highly targeted opportunities to enhance your image and promote your products and services to an international audience. Each event offers the following unique awareness building opportunities: sponsorship of the welcome cocktail reception, lunches, coffee breaks and much more. For further information please contact the conference manager at 610-478-0800.

EXHIBITION PACKAGE
This package includes an exhibition space in the conference room where we will be hosting the cocktail reception, coffee breaks and lunch, giving exhibitors maximum exposure. It also includes 1 free delegate place. Exhibitors may either use tables provided by the Hotel, or bring their own stand or display. Please note that only a limited number of tables are available. For further information please contact the conference manager.

LITERATURE DISPLAY
If your company is unable to send personnel to the conference, you can still make your presence felt by using our literature display service. Send your brochures or company information to the conference and we will display them for delegates to collect at their leisure. The cost for this service is $400.

SOCIAL EVENTS
The social events organized for Polyethylene Films 2009 will provide an ideal setting for delegates and speakers to mix business with pleasure. On the first evening, everyone is warmly invited to attend the welcome cocktail reception which will follow the first conference session.

SUBSTITUTIONS / CANCELLATIONS
Delegates may be substituted at any time at no charge. We ask that you provide ample notification of substitution in order that materials can be prepared. Full refunds, less a cancellation charge of $200 will only be made on cancellations received prior to February 10th, 2009. We regret that we cannot make refunds on cancellations received after this date or for no-shows at the conference.

Please fax to 610 478 0900

CONFERENCE HOTLINE
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Ms Whitney Gallagher, Conference Coordinator
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Please make copies of this registration form for others to use or download a PDF file copy of the brochure from our web site at www.amiplastics.com.

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Registration form

Polyethylene Films 2009, March 26-27, 2009
The Shores Resort, 2637 South Atlantic Avenue,
Daytona Beach Shores, Florida, USA

Company:
Address:

Country:
Tel:  Fax:
e-mail address:
Company Activity:

Delegate details / Table Top Delegate:
(if more than one delegate please photocopy form)
Title:  First name:
Surname:
Position:
Special dietary requirements:

Payment Details:
Please make payments in US Dollars ($)
The full fee for registration is $950 per person
Please check box and write amount:

Delegate fee  $500
for Ampacet customers

Exhibition package  $1800
(includes exhibition space in the registration area plus 1 delegate place)

Literature display  $400

Total:

Method of payment:

By Check: in Dollars ($), made payable to “Applied Market Information LLC”

Bank Transfer quoting reference:
Polyethylene Films 2009
Wachovia Bank
ABA #031201467

Please make payments in US Dollars ($)

Visa / Mastercard/Amex

Name of cardholder:
Cardholders address:
Expiration date:
Cardholder's signature:
Date:

Please fax to 610 478 0900

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